

City of Buckhannon
70 East Main Street
Buckhannon, WV 26201



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November 8, 2016

Buckhannon Businesses
Buckhannon, WV 26201

RE: Downtown Holiday Banners

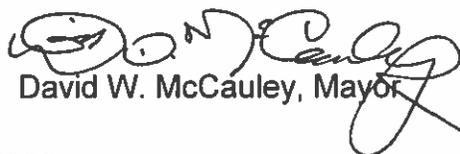
Dear Business Owner:

Greetings from City Hall! As part of our City's continuing effort to make our downtown even more attractive, vibrant, and seasonally appealing, our City is seeking sponsors for the first phase of purchase of our new 2016-17 holiday banners. I'm attaching a photo of the banner that already has been selected by our Special Events committee chaired by council lady, Pam Cuppari.

This first phase will see banners displayed from Locust Street to City Hall, and in Jawbone Park. Next year, we hope to expand our banner project down East Main Street to the College. Our cost to implement this first phase is \$2,300. In the perfect world, we would realize 23 sponsors contributing \$100 each toward the banner cost. I'm pleased to report that five persons or businesses as of the date of this letter already have become sponsors, so we are hoping to attract 18 more \$100 sponsors to cover all costs. If we are fortunate enough to exceed 23 sponsors, the additional amount will be dedicated to the second phase next year. All sponsors will be recognized on signs to be placed at opposite ends of Main Street during each holiday season. We believe that we will realize at least 10 years of attractive use with these new, festive banners.

Please help us in our mission to continue to improve the appearance and appeal of our terrific downtown, which in turn helps all of our businesses and other entities located along or near Main Street, Buckhannon. You may contact me at City Hall at (304) 472-1651 about your sponsorship, or feel free to drop off your check at City Hall at 70 East Main Street. Thanks so much for your help, and happiest holidays to you and yours. We're all in this together!

Very truly yours,



David W. McCauley, Mayor

attachment – photo of 2016 holiday banner

cc: Members of City Council



Happy
Holidays